

# HOW WEBROOT IS CHANGING THE GAME

**WEBROOT®**  
Smarter Cybersecurity™

Today's constant connectivity and convenient access to online information, makes it more important than ever for organizations and individuals to take proactive precautions to stop phishing, ransomware, malware, fraud, and other attacks. To keep businesses and users secure, Webroot is changing the game with accurate, timely, and predictive threat intelligence.

## What Makes Webroot Different (and Smarter)

Webroot delivers BrightCloud® threat intelligence to all customers and partners via real-time feeds—not stale lists or paralyzing updates. All Webroot solutions are fed by data from a variety of sensors, including over 30 million Webroot-protected endpoints, real-world data from Webroot partners, active scanning and crawling, and passive sensors and honeypots. We analyze that data using our patented machine learning technologies, continually trained and refined by a team of human threat researchers.

Instead of focusing on a single type of threat intelligence, we analyze the connections between disparate internet objects. This contextualization ensures that no internet object is reviewed in a vacuum, but instead in the context of its relationships and potential for future malicious activity.

Tremendous insight into threats provided by a wide range of high-quality input sources

Advanced machine learning accurately classifies objects in real or near-real time

Continuous updates make threat intelligence highly available

Real-time scoring with confidence intervals make threat intelligence actionable for partners and their customers

## Webroot by the Numbers



**27+**  
Billion  
URLs



**600+**  
Million  
Domains



**4+**  
Billion IP  
Addresses



**15+**  
Billion File  
Behavior Records



**62+**  
Million Mobile  
Apps



**57+**  
Million Connected  
Sensors

# Webroot Threat Intelligence Solutions

Webroot offers a full suite of BrightCloud® operational threat intelligence services designed to integrate directly into next-generation firewalls (NGFW), security information and event management (SIEM), and other network and security vendor solutions to enable greater protection, functionality, and efficacy.

Our real-time threat intelligence services block threats at the network edge and on endpoints.

- |                               |                                       |                           |
|-------------------------------|---------------------------------------|---------------------------|
| ○ IP Reputation               | ○ Web Classification & Web Reputation | ○ Real-Time Anti-Phishing |
| ○ Streaming Malware Detection | ○ File Reputation                     | ○ Mobile Security SDK     |

## Why Webroot

Webroot is based in Broomfield, Colorado, USA with development and sales teams around the globe. We work hand in hand with partners to ensure rapid and successful integration of BrightCloud Threat Intelligence Services into their offerings. Our partners then become part of our ecosystem, helping to strengthen the threat intelligence they consume, while we become part of theirs.

Webroot continues to be an innovator in cloud-based threat intelligence.

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|--|---|--|
| <b>1ST</b> to build both security intelligence and threat analysis processing in the cloud | <b>1ST</b> to use millions of global endpoint clients as real-time threat sensors | <b>1ST</b> to reduce the time to detect from days to seconds |
|--|---|--|

OUR TECHNOLOGY ENHANCES SOME OF THE LARGEST NETWORK AND SECURITY VENDORS' OFFERINGS, INCLUDING:



Learn more about Webroot's game-changing approach to threat intelligence at [webroot.com/brightcloud](http://webroot.com/brightcloud)

### About Webroot

Webroot was the first to harness the cloud and artificial intelligence to protect businesses and individuals against cyber threats. We provide the number one security solution for managed service providers and small businesses, who rely on Webroot for endpoint protection, network protection, and security awareness training. Webroot BrightCloud® Threat Intelligence Services are used by market leading companies like Cisco, F5 Networks, Citrix, Aruba, Palo Alto Networks, A10 Networks, and more. Leveraging the power of machine learning to protect millions of businesses and individuals, Webroot secures the connected world. Headquartered in Colorado, Webroot operates globally across North America, Europe, and Asia. Discover Smarter Cybersecurity® solutions at [webroot.com](http://webroot.com).