

# Is your security engineered to beat social engineering?

**#1** cause of breaches:  
Social Engineering<sup>1</sup>



Relying on a single security layer leaves you **vulnerable to social engineering**.

**3 out of 10**  
global respondents  
clicked a phishing  
link in 2020.<sup>3</sup>



**Forrester recommends** layered defenses for preventing social engineering strategies like phishing.<sup>2</sup>

## Why are hybrid workforces targeted?

### 1 Personal devices used for work

**37%** of office workers use both personal and work devices for all matters.<sup>3</sup>

#### Scenario:

Ernesto's personal computer gets infected.



**The problem:**  
Lack of Endpoint Protection on personal computer.

### 2 Unsecured home routers

**62%** increase in sensitive data accessed on home networks from corporate-owned devices 3 months into the COVID-19 crisis.<sup>4</sup>

#### Scenario:

Rachel's home router is compromised.



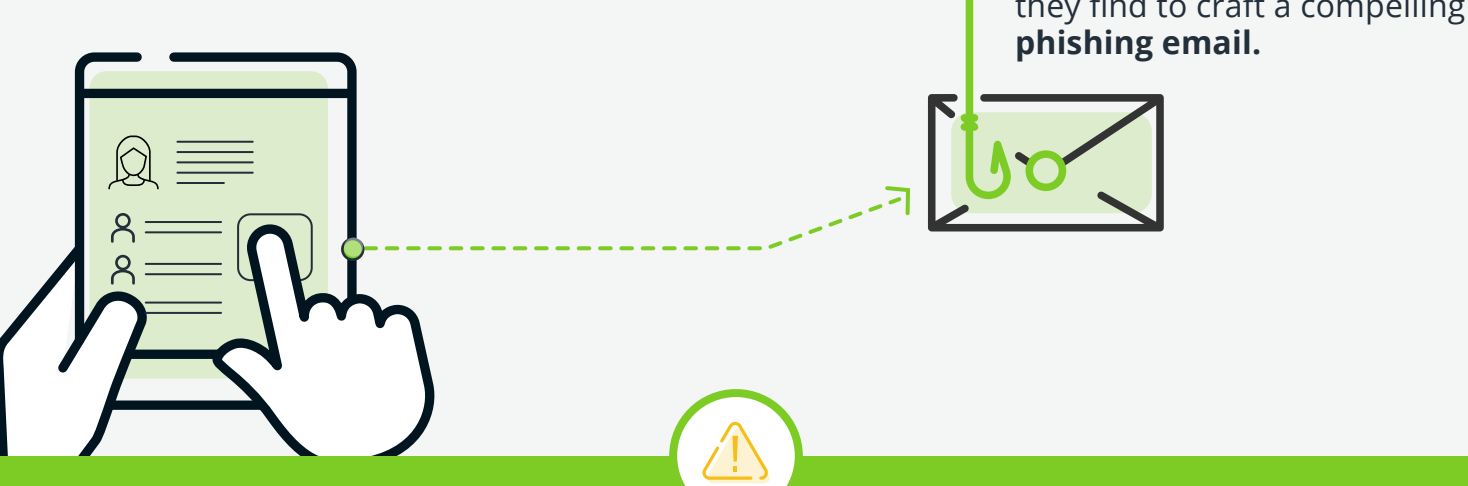
**The problem:**  
Stolen credentials bypass Email Security.

### 3 Personal info posted to social media

**\$3.25 B** earned annually by global cybercriminals using social media-enabled tactics.<sup>5</sup>

#### Scenario:

Alicia posts personal info to social media.



**The problem:**  
Security Awareness Training can't account for every phishing scenario.

**Relying on just a single layer of protection leaves you vulnerable.**

How do you **stop social engineering**?

Invest in **multi-tiered protection** that combines Email Security, Endpoint Protection, Security Awareness Training and DNS Security.

**Protect you and your business from social engineering with Carbonite + Webroot.**



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<sup>1</sup>Information Systems Audit and Control Association (ISACA) Annual Report, 2021

<sup>2</sup>Best Practices: Phishing Prevention, Forrester Research, 2021

<sup>3</sup>Covid Clicks Survey, Carbonite + Webroot, 2021

<sup>4</sup>Technology Best Practices To Protect Your Homeworkers' Endpoints, Forrester Research, 2020

<sup>5</sup>Social Media Platforms And The Cybercrime Economy, Dr. Michael McGuire, sponsored by Bromium, 2019